

PHILCO RADIO AERIAL EQUIPMENT

SAFETY AERIAL

The Aerial Recommended by Electric Power Companies

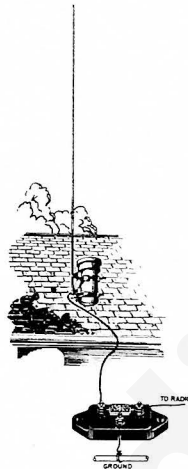
Increases the sensitivity on the shortwave and broadcast band of any receiver.

Specially designed lightning arrestor carries off static electricity and incorporates a condenser to protect the radio receiver against power line shorts and lightning.

Easily attached to the vent pipe on the roof, chimney or any wood section of the roof.

Protects radio receiver from lightning and power line shorts.

Philco Part No. 40-6370



The best profit-making product on the market today — Most installations can be made in 15 minutes.

The ideal replacement or new set aerial.

Complete and ready to install — no poles, guy wires or unsightly mounting equipment necessary. Consists of an attractive 12-foot cadmium-plated steel rod in four sections — 40 feet of flexible weather-proof lead-in wire, soldered to base of rod — special lightning arrestor and all necessary mounting fittings.

List Price \$3.00

FARM RADIO AERIAL

The Factory Assembled Aerial —

No Soldering Necessary on Installation

THE IDEAL AERIAL FOR ALL FARM RADIOS

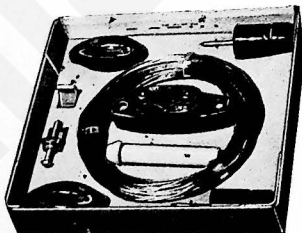
PHILCO FARM RADIOS are designed for use with this aerial.

Just the thing for remote rural sections where high signal strength is needed.

High Signal Pick-up.

50 feet of stranded copper aerial wire and 50 feet of insulated lead-in wire — soldered together.

Part No. 40-6383 List Price \$1.75



TUNED INPUT LEAD-IN SYSTEM

FOR ALL TYPES OF AERIALS

A most effective noise reducing lead-in system designed for all types of Aerials — including "L" (flat type) Antennas and the PHILCO Safety Aerial. Easily connected to existing aerials.

Thousands of standard type aerial now erected open a potential market for this Lead-in System.

Additional set transformers (up to four) can be connected to the System for multiple set operation.

Kit consists of (1) Aerial Transformer; Roll of Transmission Line; Set Coupling Transformer.

Part No. 40-6484 List Price \$3.95



AERIAL NOISE REDUCER AND COUPLING TRANSFORMER

Designed for use with the PHILCO HIGH EFFICIENCY AERIAL

or any low impedance transmission line antenna to obtain the ultimate in noise reduction.

Part No. 32-2763 List Price \$2.50

